

PRIVACY POLICY

Effective as of December 11, 2012 (the "Effective Date"). This Privacy Policy (the "Policy") applies to Watersealant.com.

This Policy explains what information we collect about you and what we do with it. We reserve the right to modify this Policy at any time, and we will notify you of any material changes to the Policy by posting the new Policy here and changing the "Effective Date" at the top. We may also use alternative methods to alert you to changes to the Policy. We encourage you to check this page periodically for any changes. By using or navigating the Site or any portion of the Site, you acknowledge that you have read, understand and agree to be bound by this Policy or any modified Policy as posted. If you do not agree to these terms, please do not use or visit the Site or any portion of the Site.

What information do we collect?

We collect personal information that you provide to us such as your name, e-mail address, street address and telephone number. We generally collect this personal information on our Contact Us form when you submit a request or comment from the Site. When you participate in special events such as sweepstakes and polls, you may be asked to provide your name, e-mail, telephone number. We may also collect information from our online surveys if you choose to participate.

When you visit our Site, we collect certain anonymous demographic information about you, including your IP address and browser program. We also collect information regarding your use of the Site through the use of cookies (see below for more about cookies).

If you choose to post messages, comments or other information in one of the public forums on our Site, we will maintain on the Site such information about you as you choose to disclose in your posting.

If you send us personal correspondence, such as emails or letters, we may collect such information into a file specific to you. We will maintain a record or notes of communications with you regarding your project or firm.

How do we use your information?

We use your information in order to facilitate your viewing of our Site, to communicate with you, and to provide you with information about watersealant.com and Professional Products of Kansas' product information, in which we think you may be interested. We also use this information to compile broad demographic and Site usage information about our users in general that does not contain anything that could be used to identify you personally.

Personal information collected on and/or through the Site is stored and processed in the United States and by using the Site, you consent to any such transfer of information outside of your country to the United States.

Do we share the information we collect with third parties?

No.

Is the information submitted in public forums confidential?

No. The Site may offer chat rooms, forums, message boards and/or news groups to our users. Please remember that any information disclosed in these areas becomes public information. Accordingly, you should exercise caution when deciding to disclose your personal information in any public forum, and you do so at your own risk.

Do we use cookies?

Yes. Cookies are pieces of information generated by web servers and stored on your computer for future access. The Site uses cookie technology to enhance your online experience by making it easier for you to navigate through our Site or to make a feature work better. Generally, cookies can be disabled at your discretion. However, you must accept cookies in order to navigate the Site.

Does this Policy apply to any linked websites other than the Site?

No. The Site may contain links to other Internet sites, resources and sources of Watersealant.com. By clicking on any banner advertisement or other link, you will be redirected off the Site and to third party websites. Watersealant.com is not responsible for the privacy policies or content of such websites. You should make sure that you read and understand the privacy policies of these sites and direct any concerns regarding external links to the site administrator or webmaster of that third party website.

How do you unsubscribe from emails sent by Watersealant.com?

All promotional or newsletter e-mails you receive from us will include specific instructions on how to unsubscribe, and you may unsubscribe at any time. Additionally, we give you the following option for removing your information from our database:

- (1) Send an email to ppk@watersealant.com (please indicate that you would like to be unsubscribed from our emails).

Please note, however, you cannot opt out of receiving emails from us regarding your request for information and comments you submitted from Contact Us page.